



Communications and Media Intern

The Arava Institute for Environmental Studies is seeking an intern who will act as a member of our communications team. This position requires someone with a good eye for graphics and an excellent ability to convey the new and ongoing work of the Institute. The intern will be fully involved and engaged in the student community, but will not participate directly or regularly in for-credit classes or formal research initiatives.

Responsibilities include:

- Posting about new and ongoing projects/events to the Arava Institute's various social media and marketing platforms. The content must cover a range of subjects while keeping the messaging coherent and remaining aware of cultural sensitivities.
- Gathering and editing blog posts written by other students and interns
- Keeping up-to-date about what students and interns are working on and sharing highlights on social media
- Contributing materials to be included in various email newsletters
- Helping maintain virtual engagement with followers on media platforms
- Communicating with faculty, research, and staff members about project updates and events that should be shared on our channels
- Campaign design and content with team
- Participate in communication team meetings of the Friends of Arava and Arava Institute

Supervision

The intern will be supervised by the Arava Institute communications team.

Requirements

- Familiarity and comfort with major social media platforms
- English fluency, Hebrew and Arabic an advantage
- Ability to work independently and in collaboration with the communications and campus life teams
- Interest in social, environmental, and political activism, and an ability to convey scientific and geopolitical concepts to a lay audience
- Participation in the Peace-building Leadership Seminar (PLS), the Environmental Leadership Seminar (ELS), semester trips, and all other campus life events
- Ability to take visually appealing, narrative photographs, advantage
- Photo editing skills, advantage

www.arava.org

Arava Institute for Environmental Studies מכון הערבה ללימודי הסביבה (ע"ר) מעמד ואדי ערבה ללדרסות הבייטה
Kibbutz Ketura D.N. Eilat 88840 Israel קיבוץ קטורה ד.נ. אילות 88840 ישראל קיבוטס קיטורה ד.נ. אילוט 88840 ישראל

Tel. 972-8-6356618 Fax. 972-8-6356634 <mailto:info@arava.org>